Claims

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A coloring material comprising, as the color-imparting agent, chromoplast particles comprising crystalline lycopene, said chromoplast particles separated from a fruit which contained them and wherein the coloring material comprises from 500 to 3000 ppm of lycopene and wherein the material has a soluble solids concentration below 5° Bx.

 A coloring material according to Claim 1, comprising as the color-imparting agent, chromoplast particles comprising crystalline lycopene, and further comprising color-neutral substances wherein the coloring material comprises from 500 to 3000 ppm of lycopene.

- 3. A coloring material according to Claim 1, wherein the chromoplasts are derived from tomatoes.
- 4. A coloring material according to Claim 1, which has been water-washed to remove flavors.
- 5. A coloring material according to Claim 3, wherein the tomato is a high lycopene-content tomato variety.
- 6. A coloring material according to Claim 1, in dehydrated form.
- 7. A coloring material according to Claim 1, in frozen form.

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A process for preparing a coloring material comprising as a color-imparting agent chromoplast particles containing crystalline lycopene, comprising the steps of:

- a) selecting and pre-treating a lycopene-containing fruit by cleaning it;
- b) breaking the fruit;
- c) screening out solid components above a predetermined dimension; and;
- d) separating by centrifugation a fruit serum from a material thus obtained, thereby

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obtaining a color concentrate comprising the said color-imparting agent: wherein the coloring material comprises from 500 to 3000 ppm of lycopene and wherein the material has a soluble solids concentration below 5° Bx.

- 9. A process according to Claim 8, wherein the fruit is tomato.
- 10. A process according to Claim 8, further comprising water-washing the color concentrate, to remove water-soluble flavors.
 - 11. A process according to Claim 8, further comprising processing the color concentrate to avoid microbial spoilage.
 - 12. A process according to Claim 10, wherein processing comprises any one of a number of preservation techniques, such as aseptic packaging, freezing, canning or dehydrating, alone or with the addition of suitable food preservatives.
 - 13. A method for producing a tomato product of constant color, comprising adding to the said tomato product a coloring effective amount of a coloring material as defined in Claim 1.
 - 14. A tomato product colored with a material according to Claim 1.
 - 15. Use of chromoplasts comprising crystalline lycopene as color-imparting agent.
 - /16. Use of chromoglasts comprising crystalline lycopene for imparting color to food products.
 - 17. A color concentrate, comprising chromoplasts comprising crystalline lycopene and color neutral substances.
 - 18. A coloring process which comprises using separated chromoplast particles comprising crystalline lycopene as a coloring material.

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- 19. A process according to Claim 18, wherein the coloring material is used in food products.
- 20. A process according to Claim 18, wherein the chromoplast particles are tomato chromoplast particles.
- 21. A process according to Claim 18, wherein the chromoplast particles are in dehydrated form.
- 22. A process according to Claim 18, wherein the chromoplast particles are in frozen form.
- 23. A coloring material according to Claim 1, wherein the coloring material comprises at least 1000 ppm of lycopene.
- 24. A process for coloring food products which comprises the steps of;
 - a) cleaning and breaking tomatoes which comprise chromoplasts containing lycopene in the amount of at least 120 ppm
 - b) screening out solid components therefrom of a predetermined size;
 - c) separating a serum from a screened tomato material by centrifugation, thereby to obtain a color concentrate comprising said chromoplasts containing crystalline lycopene in a concentration from 500 to 3000 ppm and introducing said concentrate into said food products.
- A process according to Claim 24 wherein unless said products are not tomato products, further comprising washing the color concentrate to remove the tomato flavor.
- 26. A process according to Claim 24 which comprises subjecting the color concentrate to size reduction.
- 27. A process according to Claim 26, wherein the size reduction is carried out by

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processing the color concentrate in a colloid mill or microcutter.

28. A process according to Claim 24 further comprising processing the color concentrate prior to using it as a coloring material by subjecting it to one or more of the following preservation techniques: aseptic packaging, canning, freezing or dehydrating.

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- 29. A nutraceutical, comprising, as the active ingredient, chromplast particles comprising crystalline lycopene, said chromoplast particles being separated from a fruit which contains them and wherein the nutraceutical comprises from 500 to 3000 ppm of lycopene and wherein the material has a soluble solids concentration below 5° Brix and a carrier.
- 30. A nutraceutical composition according to Claim 29, wherein the chromoplasts are derived from tomatoes.
- 31. A nutraceutical composition according to Claim 29, which has been water-washed to remove flavors.
- 32. A nutraccutical composition according to Claim 30, wherein the tomato is a high lycopene-content tomato variety.
- 33. A nutraceutical composition according to Claim 29, in dehydrated form.
- 34. A nutraceutical composition according to Claim 29, in frozen form.
 - A process for preparing a nutraceutical composition comprising as the nutraceutical active ingredient, chromoplast particles containing crystalline lycopene, comprising the steps of:
 - a) selecting and pre-treating a lycopene-containing fruit by cleaning it;
 - b) breaking the fruit;
 - c) screening our solid components above a predetermined dimension, and;
 - d) separating by centrifugation, a fruit serum from the material thus obtained, thereby obtaining a lycopene concentrate comprising from 500 to 3000 ppm of lycopene and wherein the material has a soluble solids concentration

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below 5° Brix

- 36. A process according to Claim 35 wherein the fruit is tomato.
- 37. A process according to Claim 35 further comprising processing the lycopene concentrate to avoid microbial spoilage.
- 38. A process according to Claim 37 wherein processing comprises one or more preservation techniques, which are aseptic packaging, freezing, canning or dehydrating, alone or with the addition of suitable food preservatives.
- 39. A method for coloring a food product with a nutraceutical, wherein the nutraceutical is a chromoplast preparation containing crystalline lycopene, and wherein the nutraceutical agent comprises from 500 to 3000 ppm of lycopene.
- 40. A method according to Claim 39, wherein the chromoplast preparation is derived from tomatoes.

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